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Happy New Year - 2011 has arrived!

If you're like most Canadians, you've resolved to be more fit, and to save more money. Play It Again Sports Markham can help you with both of those resolutions with

UP TO 50% OFF

on snow sports and fitness equipment.

Get fit, save money, and start your year off right!

Sale prices in effect Friday Jan 7 through Sunday Jan 9.



Adult Ski Packages

This weekend only
SAVE 50%
on Adult Skis (with bindings), Boots, and Poles!
For example:

Elan Flex4 Ski
Was - \$424.99
Now \$212.49

Formula Elan Ski
Was - \$299.99
Now \$149.99



Snowboard Packages

This weekend only
UP TO 50% OFF
on
Boards, Bindings, and Boots
from Burton and Elan - see instore for details.



Junior Ski Packages

This weekend only
SAVE 50%
on Junior Skis (with bindings), Boots, and Poles!
For example:

Sweetheart Roxy
Was - \$219.99
Now \$109.99

Dynastar Team Speed
Was - \$219.99
Now \$109.99

Alpina X4 Mens Boot
Was - \$219.99
Now \$109.99

Alpina X3 Womens Boot
Was - \$229.99
Now \$114.99



Cross Country Ski Packages

This weekend only save
up to 50% on Alpina
Cross Country Skis (with
bindings), Boots, and
Poles!

Alpina Adult XCountry
Skis with bindings.
Was - \$169.99
Now \$84.99

Alpina Junior XCountry
Skis with bindings.
Was - \$124.99
Now \$62.49

Alpina XCountry Boot
Was - \$99.99
Now \$49.99

ALL POLES 50% OFF!



50% OFF TREADMILLS!

**Live up to your
fitness resolution!**

Merit's 715T Treadmill
provides smooth power from
1 to 10 mph, for walking or
running.

715T - Reg 499
THIS WEEKEND ONLY
\$249.99



**FREE TOTE
BAG WITH
PURCHASE**

LIMITED TIME OFFER
(a \$25 VALUE)



**YOUR PURCHASE INCLUDES
2 SNOWSHOES & 1 TOTE BAG**

BIGFOOT!

Snowshoeing is a growing
family sport. Portable, low
cost, and no lift-lines!
Geta **FREE TOTE BAG** with

Dalbello Jr Boot
Was - \$224.99
Now \$112.49

Nordica GPR Jr Boot
Was - \$139.99
Now \$69.99



**ALL NEW IN-
STOCK HOCKEY
PROTECTIVE 40%
OFF!**

Shoulder, shin and elbow
pads, gloves, and pants
are on sale.
All brands, all models, all
on sale!

every purchase from \$59.99



**Save even more when you trade
in your used sports and fitness
gear!**

Now Buying:

Hockey and Figure Skates
Hockey Protective
Snowboards and Boots
Shaped Skis and Boots
Elliptical Trainers
Motorized Treadmills

We can't list all the items we're buying but give us a call or bring your stuff by and we'll fill you in on our current inventory needs.

**Play It Again Sports Markham
16th and 48 in the Garden Basket Plaza**

Store Hours:

Sun 11PM - 5PM

Mon - Fri 10AM - 9PM

Sat 9AM to 6PM

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